



# DOWNTOWN RECOVERY COMMITTEE KEY OBJECTIVES & TACTICS 2020

[www.downtownindy.org](http://www.downtownindy.org)



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Downtown Indy, Inc. formed a critical business and community leadership effort in July to spur economic sustainability and community support for Downtown. The Downtown Indy Recovery Committee’s mission is to re-open Downtown as a diverse, inclusive and economically vibrant community for the benefit of the entire city.

Targeted efforts have been identified and prioritized to address issues facing Downtown, paying particular attention to diversity and inclusion. While some needs are foundational, all partners (municipal, corporate, and cultural) should consider these as equally important for the economic and cultural success of the area.

## ENHANCE SAFETY & SECURITY

- Increase foot/bike patrols of off-duty IMPD officers in the Downtown area, tripling the coverage already provided by Downtown Indy, Inc.
- Launch Downtown Indy, Inc.’s Safety Ambassador program employing civilians and IMPD cadets to assist Downtown patrons and business owners while serving as extra eyes and ears throughout the Mile Square.
- Create a network of 150+ street-level cameras, in partnership with Mile Square businesses, which will be part of IMPD’s existing B.Link program.
- Add mobile camera trailers positioned in crime hot spots that will be monitored by IMPD.
- Increase partnership between IMPD’s Downtown District, IMPD’s Narcotics Unit and IMPD’s Homeless Unit to identify areas with increased activity and deploy resources more strategically.

## SUPPORT AND EXPAND NEW HOMELESS OUTREACH EFFORTS & HOUSING

- Increase barrier-buster funding for medications, transportation, job-readiness...
- Maximize rapid re-housing efforts with homeless neighbors
- Direct mass feeding events to centralized areas & require clean-up plans
- Advocate for increased permanent supportive housing

## EXTEND CLEANING & BEAUTIFICATION EFFORTS

- Remove boards over damaged windows; add civic banners and signage
- Expand daily power washing in pedestrian-heavy areas
- Increase trash removal and graffiti remediation
- Partner with civic groups for weeding, clean-ups, planter maintenance

## PROMOTE & MARKET DOWNTOWN

- Support and increase Black-owned and minority businesses
- Reshape the narrative around the positives of the Downtown experience
- Launch campaign to support downtown restaurants/retailers
- Create awareness of COVID-19 safe public spaces and parks

## ACTIVATE & GATHER

- Patronize existing restaurants, retailers, attractions, events
- Encourage a measured return of the downtown workforce
- Reimagine and host new outdoor events in line with public health requirements