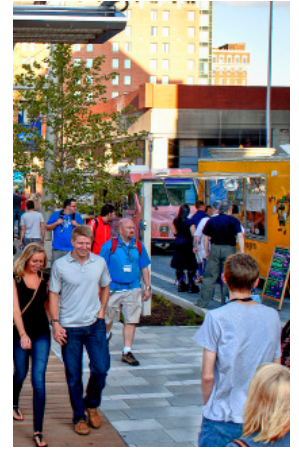
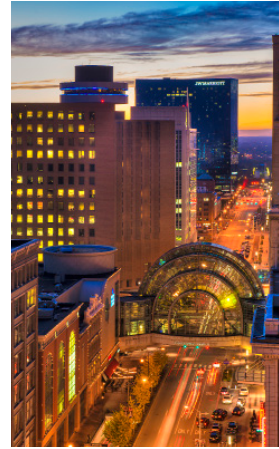
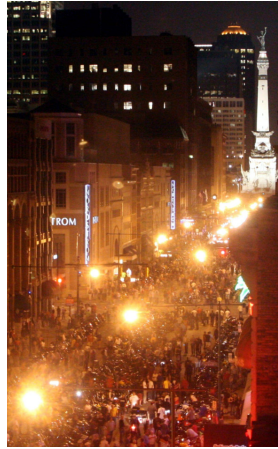
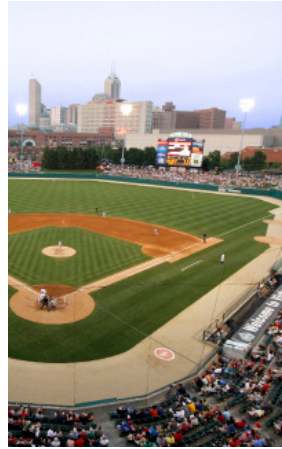


## RECOGNITION

## EXCLUSIVE ACCESS

## MARKETING PROMOS

## GOODIES



## RECOGNITION

- ✓ Recognition as a preferred Downtown business/organization providing added exposure and promotion to public via phone, web, email, etc. from Downtown Indy staff
- ✓ Customized full-page profile on Downtown Indy's website with photos, logo, description and direct link to your website plus complete contact information
- ✓ Recognized as a "Proud Downtown Indy Member" with medallion and electronic logo placement on your website
- ✓ Recognition as an event sponsor for all annual Downtown Indy Inc. events
- ✓ Placement of company logo on Downtown Indy's homepage and weekly e-newsletters
- ✓ Corporate recognition on Georgia Street and activation at public events, upon request
- ✓ One seat on the Downtown Indy Board of Directors
- ✓ Corporate Members Only monthly newsletter
- ✓ Customized benefit request, initiated by member

## EXCLUSIVE ACCESS

- ✓ Register email addresses for email alerts informing members about public safety and traffic/street closures
- ✓ Added police/safety visits for street-level businesses by Downtown Indy's Foot & Bike Patrol
- ✓ Lunch n' Learns and presentations by Downtown Indy staff to your staff or boards on subjects important to your business
- ✓ Membership benefits extended to your associated, owned or operated businesses (Unlimited). (Does not apply to independent, leased or franchised businesses on your property.)
- ✓ Access to Downtown Indy's members-only section on website with custom reports, Downtown economic indicators, and other business / data information
- ✓ Volunteer project assistance: Downtown Indy can help find volunteers for your project and can provide volunteer opportunities for your staff, including Downtown plantings and cleanups
- ✓ Priority access to information about and professional assistance with real estate investments and Downtown development projects
- ✓ Discounted space rentals (*Georgia Street & Canal Walk ONLY*)
- ✓ Custom content about Downtown for your company for recruitment needs, upon request
- ✓ Access to commercial & residential real estate data, including building occupancy report and information on available sites, upon request

## MARKETING PROMOS

- ✔ Opportunity for a blog post and social media features (as timing permits; i.e. guest posts, interviews, event feature, Facebook Live, Instagram takeover, etc.)
- ✔ Specific tagging of your business/organization on at least 1 Downtown Indy social media outlets (per year)
- ✔ Free opportunity to have an event of your choice prominently featured on Downtown Indy's event website upon request (subject to approval and lead time allowance)
- ✔ Inclusion and priority placement in Downtown Indy's earned media and story pitches to local media partners and local blogs
- ✔ Discounted rentals (50 percent off) of Downtown banner program. (Art design and printing not included. Discount is not extended to your clients or partners)
- ✔ Featured Real Estate Open Houses/Availability on website
- ✔ Discounted rate with select media partners
- ✔ Customized Partnership Marketing Plan (Upon Request)

## BONUS

- ✔ Free, printed Downtown Indy maps for staff, clients, and customers
- ✔ Adding employees en masse to weekly communications
- ✔ Additional Beautification Services (If outside of EID)
- ✔ Tree placements (IPL's Trees for Tomorrow) in front of your business (based on need and availability)
- ✔ One bicycle parking meter ring installed on a parking meter or parking number post in front of your business at no charge, upon request

## ADDITIONAL BENEFITS FOR ALL!

- ✔ Increased public awareness and patronage generated via Downtown Indy's aggressive marketing campaigns about Downtown targeting residents and visitors
- ✔ Coordinated Downtown beautification schedule and flower plan (based on need and availability)
- ✔ An increased vibrancy for Downtown with a growing line-up of free, public events
- ✔ Mitigation of and assistance in addressing panhandling and homelessness
- ✔ Mitigation of seasonal pest birds reducing messes and contributing to a healthy business core
- ✔ Invitation to provide input via the member survey used to set priorities for Downtown Indianapolis
- ✔ Having Downtown Indy serve as a liaison between your business and the City Department of Public Works, Police Department, etc. as needed

## QUESTIONS?

Contact **TIM BORUFF** :  
tim@downtownIndy.org; 317-237-2210