



## RECOGNITION

- ✓ Recognition as a preferred Downtown business/organization providing added exposure and promotion to public via phone, web, email, etc. from Downtown Indy staff
- ✓ Customized full-page profile on Downtown Indy's website with photos, logo, description and direct link to your website plus complete contact information
- ✓ Recognized as a "Proud Downtown Indy Member" with medallion and electronic logo placement on your website

## MARKETING PROMOS

- ✓ If new: Exposure via a blog post about new members (as timing permits, usually once or twice a year)
- ✓ Specific tagging of your business/organization on at least 1 Downtown Indy social media outlets (1 time/year)
- ✓ Opportunity to be included as a featured business in the Dwell Downtown campaign, Downtown Indy's residential membership program

## BONUS

- ✓ Free, printed Downtown Indy maps for staff, clients, and customers (100)
- ✓ Free DWELL individual membership for employees / client (2)
- ✓ Opportunity to host a Dwell Member Mixer at your location (pending availability)

## EXCLUSIVE ACCESS

- ✓ Register email addresses for email alerts informing members about public safety and traffic/street closures
- ✓ Added police/safety visits for street-level businesses by Downtown Indy's Foot & Bike Patrol
- ✓ Lunch n' Learns and presentations by Downtown Indy staff to your staff or boards on subjects important to your business
- ✓ Membership benefits extended to your associated, owned or operated businesses (Main + 4). (Does not apply to independent, leased or franchised businesses on your property.)
- ✓ Access to Downtown Indy's members-only section on website with custom reports, Downtown economic indicators, and other business / data information

## ADDITIONAL BENEFITS FOR ALL!

- ✓ Increased public awareness and patronage generated via Downtown Indy's aggressive marketing campaigns about Downtown targeting residents and visitors
- ✓ Coordinated Downtown beautification schedule and flower plan (based on need and availability)
- ✓ An increased vibrancy for Downtown with a growing line-up of free, public events
- ✓ Mitigation of and assistance in addressing panhandling and homelessness
- ✓ Mitigation of seasonal pest birds reducing messes and contributing to a healthy business core
- ✓ Invitation to provide input via the member survey used to set priorities for Downtown Indianapolis
- ✓ Having Downtown Indy serve as a liaison between your business and the City Department of Public Works, Police Department, etc. as needed

## QUESTIONS?

Contact **TIM BORUFF** :  
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