1. TECH REIGNS SUPREME

In the central business district, tech companies lease more than 450,000 square-feet of space and employ more than 17,000, according to a JLL report.

SALESFORCE currently employs 1,400 people in Indianapolis with plans to add an additional 800 by 2021. The company recently moved into 220,000 square feet of office space in the tallest building in the state; prompting the name change: Salesforce Tower. This is a monumental statement to the power of technology companies and their growing significance to our economy and lifestyle.

2. MORE BANG FOR YOUR BUCK

Indianapolis ranks as the third most cost-effective city in the nation for business in a KPMG study. The combination of housing affordability and job growth prompted NBC NEWS to coin Indianapolis as the “New Dream City for Millennials.”

FUTURE LOOKING BRIGHT

73 projects* are planned through 2022 with $2.9B PROJECTED INVESTMENT

* Development projects more than $1M (commercial, residential, infrastructure, etc.)

SOURCE: Downtown Indy, Inc.
Downtown Indianapolis is the fastest growing neighborhood in the State. Students, young professionals and people of all ages and backgrounds are moving to the core and developers are ahead of the curve with more than 3,400 new residential units planned or under construction.

**WHOLE FOODS:** The luxury grocer will be opening their first Downtown location in the third quarter of 2017 as the anchor in the Market 360 property, a 27-story residential tower (This 42,000 square-foot retailer will be the third grocery store located within the mile square).

**FOLLOW THE PEOPLE**

**OLD BECOMES NEW**

More than $110 million have been invested to give 10 vacant or underused buildings a new life more than the past three years.

**130 E WASHINGTON:** Onward Investors LLC is spending more than $4.5 million in renovation costs to attract office users to this incredible location, directly on the Cultural Trail. A new exterior entry, lobby, and common areas are a welcome addition to the office supply. Original windows will be restored to feature the energizing natural light on every floor. This is one of a few examples of how old becomes new again in Downtown Indianapolis.

**THE URBAN SHIFT**

Downtown Indianapolis is part of the national trend of businesses, corporations and entrepreneurial ventures returning to the city center.

**COMPANIES THAT MADE THE MOVE DOWNTOWN IN 2016**

- CareSource
- Colonial Life
- Emarsys
- FitzMark
- Flaherty & Collins
- Geofeedia
- High Alpha
- iLab
- Infosys
- Pondurance
- Return Path
- Site Strategics
- Slingshot
- StreetLinks
- The Speak Easy
- Thompson Thrift
- Tinderbox
- Torchlite Technologies

**HAVE QUESTIONS OR INTERESTED IN SETTING UP A TOUR?**

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